

# Professional Symposium



**SPONSORSHIP OPPORTUNITIES**

**Tuesday, May 6**

Be a part of an impactful conversation that explores the power & pitfalls of social media in today's digital world!

**The Power of Social Media: Clicks, Clout, and Consequences** will bring together Jewish professionals and business leaders for a dynamic discussion on the ethical dilemmas, branding opportunities, and real-world consequences of online influence. Position your brand in front of an engaged audience of professionals, leaders and innovators, and showcase your business while listening to an essential conversation on the role of social media in our lives.

Levels & Benefits	EXHIBITOR \$180	SUPPORTER \$500	EVENT SPONSOR \$1,000	PRESENTING SPONSOR \$2,500
Opportunity to address attendees at the event				●
Logo on email invitation sent to 17,000+ recipients				●
Logo on marketing materials for 1 additional professional network event of your choice				●
Acknowledgment on event webpage & flyer			listing	logo
Acknowledgment on poster displayed at event			●	●
Quarterly listing in Jewish Community Voice Donor "Thank You" ad			●	●
Name listing recognition in the Jewish Federation of Southern New Jersey's (JFSNJ) Annual Impact Report			●	●
Logo/name listing in email marketing before and after event		listing	logo	logo
Logo/name listing during event slideshow	listing	listing	logo	logo
Exhibition table during social hour	●	●	●	●
Recognition on the Jewish Federation's social media channels in post-event "Thank You" message	●	●	●	●
Advertisement in the event program	listing	1/4 page	1/2 page	full page
Opportunity to distribute company materials at symposium	●	●	●	●
Event tickets	1 ticket	2 tickets	4 tickets	6 tickets

*Some sponsorship benefits may not apply if sponsorship commitment is received after print deadlines.*

**FOR QUESTIONS, PLEASE CONTACT:**

**Sponsorship opportunities:** Leah Wolf, JFSNJ Chief Philanthropy Officer, at [lwolf@jfedsnj.org](mailto:lwolf@jfedsnj.org) or 856.673.2539.

**Event questions:** Iris Snyder, JFSNJ Engagement & Donor Specialist, at [isnyder@jfedsnj.org](mailto:isnyder@jfedsnj.org) or 856.751.9500 x1118.

Held in Collaboration With



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