

Children at the JCC
Camps at Medford, photo courtesy
of Andrea Cohen Photography

— 2022 —
COMMUNITY
IMPACT
REPORT



Jewish Federation®
OF SOUTHERN NEW JERSEY
AND OUR FAMILY OF AGENCIES

TABLE OF CONTENTS

Areas of Impact	3 - 8
Older Adults	4
Special Needs	5
Global Connections	6
Community Engagement	7
Family & Youth	8
How Fundraising Dollars Help the Community	9
The Power of Grants & Scholarships	10
Financials	11-13
Total Support	11
Total Support Details	12
Sources of Revenue & Expenses	13
Thank You	14
2022 Federation Donors	15-16
Board of Directors	17
Federation Staff	18

OUR MISSION

The Jewish Federation of Southern New Jersey cares for those in need, enhances Jewish life, and ensures the continuity of a vibrant Jewish community locally, in Israel, and around the world.

LETTER FROM OUR PRESIDENT & CEO



Harry A. Platt
Harry A. Platt, President



Jennifer Dubrow Weiss
Jennifer Dubrow Weiss, CEO

This past year has been an exciting one for the Jewish Federation of Southern New Jersey and our family of agencies. We celebrated our 100th anniversary together as a community with classic, familiar events like Super Sunday and made plans for new ones like FedFest100. Even more thrilling were the exceptional accomplishments that allowed us to make a positive and meaningful impact in our South Jersey community and around the world – together – in true *Tikkun Olam* fashion.

In April, with help from The Jewish Federations of North America (JFNA), we boarded a plane to the Ukraine-Poland border and delivered over-the-counter medical supplies collected from our beloved community to help the refugees. Additionally, thanks to our generous donors, we raised more than \$235,000 for the Ukraine Relief Fund, which helped people make Aliyah to Israel, secured temporary housing for those in transit, trained staff to manage medical crisis needs in schools, and more to address this humanitarian crisis. We knew that as we headed over to the border, we were not just bringing ourselves, but the hearts of all in our community. The immense gratitude we feel in representing our Federation family for this boots-on-the-ground experience is truly indescribable.

We at Federation have made a concerted effort to find sustainable solutions that help support our environment. Thanks to our partnership with Ecosave, earlier this year we installed solar panels on the rooftop of the Jewish Federation building to help curb carbon emissions. This is one of several green projects that we launched over the last decade to be an eco-friendly organization; and since the Ecosave partnership began, we have reduced our building's carbon emissions by 7,551,831 kWh of electricity and 26,381 therms of natural gas, equating to 5,494 metric tons of CO₂ saved.

With the global rise in antisemitism – such as the bomb threats we personally experienced here – we remain committed to expanding security for our Jewish community. In the past year, we raised over \$500,000, including a \$100,000 Homeland Security grant, to increase our community's protection. Our security leaders are hard at work collaborating with others in the region to ensure that our South Jersey Jewish community can live and observe their religion safely.

These few initiatives are only several spotlights of the incredible work passing through our system and across each agency that includes the Katz Jewish Community Center, Samost Jewish Family & Children's Service, Jewish Community Relations Council, Jewish Community Voice, Jewish Senior Housing and Healthcare Service, Jewish Community Foundation, Inc., and Jewish Community Properties.

We are so grateful to our lay leaders, staff, donors, volunteers, and partners who have truly put our mission into action and look forward to seeing the impact we will make together in the years to come.

כָּל הָעוֹשֶׂה צְדָקָה וּמִשְׁפָּט, כָּאִילוּ מִלֵּא כָּל הָעוֹלָם כִּוְלוּ חֶסֶד

Whoever practices charity and justice fills the world with loving kindness.

Talmud Sukkah 49b:12



Jewish Federation[®]
OF SOUTHERN NEW JERSEY
AND OUR FAMILY OF AGENCIES



**TOGETHER,
WE MAKE
AN **IMPACT****

The Jewish Federation
and our family of
agencies provide
critical programs and
services each and
every day through our
five **Areas of Impact.**

OLDER ADULTS

SPECIAL NEEDS

GLOBAL CONNECTIONS

COMMUNITY ENGAGEMENT

FAMILY & YOUTH



OLDER ADULTS

*Participants of the
Aleph Adult Day Center*

\$2,073,078

in support is provided by Samost Jewish Family & Children's Service (JFCS) to local Holocaust survivors, offering solutions for their daily needs and hosting programs that foster social connection and individual well-being

.....

260

Aleph Home Care clients receive in-home care wherever they call home, including 24/7 and live-in care that allows them to age in place where they are most comfortable

125

caregivers provided care to Aleph clients this past year

30%

of our caregivers have worked for Aleph for over 5 years – demonstrating strong staff retention in a field with high turnover

AREA SPOTLIGHT

Aleph Home Care, a department of the Jewish Federation, is a state-licensed, accredited home care agency that provides personal care, companion care, transitional care nursing, and transportation services to help older adults maintain independence and age in place with dignity and peace of mind.

An extension of Aleph Home Care is **Aleph Adult Day Center**. The Aleph day program focuses on socialization, cognitive engagement, and creative expression where older adults can gather together in a safe and secure environment.



SPECIAL NEEDS

*Member of the ACHaD
basketball program*

AREA SPOTLIGHT

80+

people participated in the Tess Norton Purim Classic with a Havdallah service and basketball game to celebrate the ACHaD (Achieving Community Hopes and Dreams) program

21

individuals with disabilities are currently living in the quads at Weinberg Commons, a national award-winning affordable housing community for older adults (age 55+) and adults with special needs, which offers independent living with on-site supportive services

1,939

members belong to the Special Needs Coalition of SNJ Facebook group, a thriving online community where members can find resources and support from experts and families in the community

.....

85

campers participate in Open Hearts/Open Doors, a fully integrated program for children with disabilities to experience camp with age-appropriate peers at the JCC Camps at Medford

.....

300+

students with diverse learning needs receive supportive services in our community's religious schools

GLOBAL CONNECTIONS



Jennifer Dubrow Weiss and Harry A. Platt at the Ukraine-Poland border delivering medical supplies

\$235,000+

was raised by Federation for the Ukraine Relief Fund, which focused on:

- ▶ Helping people make Aliyah to Israel
- ▶ Securing the local community and its institutions
- ▶ Maintaining critical welfare services
- ▶ Assisting internally displaced people in multiple locations
- ▶ Launching an emergency hotline
- ▶ Securing temporary housing for people in transit
- ▶ Purchasing satellite phones to maintain communications across the region
- ▶ Securing five Jewish schools and training staff to manage crisis needs

AREA SPOTLIGHT

\$60,000

worth of over-the-counter medical supplies, weighing over 1,000 pounds, was collected, packed, and hand-delivered by Federation representatives from our South Jersey community to the Ukraine-Poland border for those affected by the crisis

\$520,000+

was allocated through Global Connections to help Jewish communities around the world, with \$85,000 directed to special projects that support at-risk children, victims of terror, and children with disabilities in Israel, as well as elderly Jews in the Former Soviet Union



Community members at the 2022 Katz JCC Springfest

AREA SPOTLIGHT

8,264

individuals received healthy, kosher food, as well as personal care items, through the JFCS Betsy & Peter Fischer Food Pantries to help fight food insecurity

COMMUNITY ENGAGEMENT

11,000

unique visitors came to the website of the Jewish Community Voice, Federation's award-winning newspaper, each month for their local Jewish news – more than double the number from 2 years ago

400+

books were distributed by the Jewish Community Relations Council (JCRC) to participants in the Jewish Community Book Club, which explores the rise in antisemitism and racism in the United States

200+

community members have participated to date in the Federation Leadership Institute (FLI), a leadership development program for new and upcoming board members

421

Shabbat-O-Grams, which include a challah, blessings brochure, and personalized note, were distributed by Federation this past year – approximately 50 were delivered to Holocaust survivors and over 100 to older adults to brighten their Shabbat

FAMILY & YOUTH

100+

hours were coordinated by Federation for Board Certified Behavior Analysts to help students at 5 of our local schools with a growing need for mental health services

158

books were read throughout the Sari Isdaner Early Childhood Center at the Katz JCC during Read Across America Week this year

3,385

tweens and teens are educated each year through youth outreach programs by JFCS that address addiction awareness and prevention, stress and anxiety, and building healthy relationships

140+

hours were managed by Federation for Occupational Therapy graduate students from Thomas Jefferson University to assist students in classrooms of 4 early childhood centers and 2 Jewish day schools

AREA SPOTLIGHT

1,600

children experience Jewish summer camp through the Katz JCC – 1,500 at the JCC Camps at Medford and 100 at Early Childhood Camp

Camper at JCC Camps at Medford, photo courtesy of Andrea Cohen Photography

HOW FUNDRAISING DOLLARS HELP THE COMMUNITY

The Jewish Federation of Southern New Jersey works hard to ensure that funds are raised and distributed where they are needed most throughout our system, and ultimately, the community.

FUNDS ARE RAISED THROUGH

- ▶ Soliciting donations
- ▶ Building corporate & community partnerships/sponsorships
- ▶ Managing legacy giving & endowments
- ▶ Applying for grants, including grants from the Raymond & Gertrude R. Saltzman Foundation
- ▶ Directing surpluses from Aleph Home Care

FUNDS ARE DISTRIBUTED TO

- ▶ Direct allocations to agencies
- ▶ Award scholarships and grants to organizations and individuals
- ▶ Provide systemwide support services
- ▶ Secure funds for emergent needs
- ▶ Invest in staff to support the growing needs of our agencies and community

SYSTEMWIDE SUPPORT

The Jewish Federation's support allows agencies to focus on what matters most: **THE PROGRAMS AND SERVICES TO OUR COMMUNITY**. Shared services mean less redundancies and greater efficiencies for our Federation system.

The Jewish Federation **PROVIDES** shared services, operational management, and oversight for:



Security



Human Resources



Information Technology



Finances



Marketing



Property Ownership & Management



Banking/Cash Management



Crisis Communications



Cybersecurity



Health Benefits Plans



Legal Services



Retirement Savings Plans



Risk Management

THE POWER OF GRANTS & SCHOLARSHIPS

Federation staff members work to apply for grants and scholarships that fund numerous programs and services across our Areas of Impact.

\$3 million

granted to JFED, including JCC and JFCS, by the Raymond & Gertrude R. Saltzman Foundation

\$500,000

secured by JFED through the Camden County COVID-19 Community Recovery Grant Program

\$100,000

awarded to JFED from a Homeland Security grant to support security efforts that help ensure our South Jersey Jewish community can live safely

\$71,000

awarded by Jewish Community Foundation, Inc. (JCF) in grant money to support 34 new and innovative programs and services throughout the community

\$36,000

provided by JCF in scholarship awards to support the educational goals of 23 deserving recipients

Federation provides financial assistance to individuals and organizations in our community.

\$163,799

of financial assistance provided to early childhood centers throughout the community during the 2021-2022 school year (managed and administered by Federation with support from the Raymond & Gertrude R. Saltzman Foundation)

\$45,000

provided by JFED through a Raymond & Gertrude R. Saltzman Foundation special needs grant to local synagogues and day schools to help promote an environment of inclusion and offer a Jewish education to those in need of financial assistance

\$40,000

provided by JFED to help children and teens enjoy Jewish summer programs – a portion was donated to One Happy Camper for 29 children to attend Jewish overnight camp for the first time, and the remainder was given in scholarships to 15 campers to experience Jewish overnight camp or teen summer programs

\$2,500

granted to PJ Library, a Jewish family engagement program that sends Jewish children's books to families each month for kids aged 6 months through 12-years-old, by the Jewish Women's Foundation of New Jersey (JWF), an affinity group of JFED

2022 ANNUAL

TOTAL SUPPORT

Benefiting local, national, and overseas programs and services

\$7,965,634

\$6,564,088

Local Support to Agencies,
Services, & Jewish Education

\$826,305

Overseas & Israel Related Programs

\$461,250

Capital & Other Reserve Funds

\$113,991

National Agencies & Services

2022 ANNUAL TOTAL SUPPORT DETAILS

DEPARTMENTS, AGENCIES, & LOCAL EDUCATION	ALLOCATED UNRESTRICTED FUNDS	ALLOCATED DIRECTED SUPPORT	IN-KIND SUPPORT & DONATIONS	FY20 & FY21 DEFICIT FINANCED BY JFED <i>(Includes Medford Camp Improvements)</i>	TOTAL JFED SUPPORT
TOTAL JFED SUPPORT	\$3,175,000	\$2,053,575	\$1,197,996	\$1,539,063	\$7,965,634
JCC	\$165,624	\$237,819	\$183,255	\$1,467,131	\$2,053,829
JFCS	\$207,399	\$46,168	\$294,495		\$548,062
JCRC	\$127,200	\$5,000	\$102,540		\$234,740
The Voice	\$32,578	\$20,000	\$89,235	\$71,932	\$213,745
Systemwide Security		\$544,000			\$544,000
Aleph Home Care & Adult Day Center			\$197,578		\$197,578
Day Schools (KBA, Politz, and Foxman Torah)	\$43,290	\$90,277	\$78,031		\$211,598
Area Synagogues		\$152,723			\$152,723
JCF			\$106,612		\$106,612
JFED Business Services	\$861,453	\$396,013			\$1,257,466
JFED Funds Development/Marketing	\$534,476	\$175,000			\$709,476
JFED CII (Grants)	\$172,600	\$122,000			\$294,600
Future Allocations	\$20,807	\$18,852			\$39,659
Total Local Support to Agencies, Services, & Jewish Education*					\$6,564,088
Global Connections	\$520,582	\$245,723	\$60,000		\$826,305
Total Overseas & Israel Related Programs					\$826,305
Capital & Other Reserve Funds	\$375,000		\$86,250		\$461,250
Total Capital & Other Reserve Funds					\$461,250
National Organizations	\$113,991				\$113,991
Total National Agencies & Services					\$113,991

*Total Local Support to Departments, Agencies, & Local Education includes \$776k of funding provided by the Rayond & Gertrude R. Saltzman Foundation

2022 ANNUAL SOURCES OF REVENUE

TOTAL REVENUE

\$31,990,586

INTERNAL AGENCIES			INCLUDES JCF, JCP & JSHHS	
Tuition, fees, and dues	\$15,946,961	50%	\$45,884,263	50%
Donations (includes Heroes Campaign)	\$5,409,828	17%	\$5,447,596	17%
Aleph Home Care services	\$3,919,078	12%	\$3,919,078	12%
Other grants	\$3,193,482	10%	\$3,386,475	10%
Raymond & Gertrude R. Saltzman Foundation (awarded to internal agencies)	\$2,973,859	9%	\$2,973,859	9%
Advertising	\$508,188	2%	\$508,188	2%
Investment earnings	\$39,190	0%	\$981,549	0%
TOTAL JFED & AGENCIES	\$31,990,586	100%	\$63,101,008	100%

2022 ANNUAL EXPENSES

TOTAL EXPENSES

\$31,904,684

INTERNAL AGENCIES			INCLUDES JCF, JCP & JSHHS	
Katz Jewish Community Center	\$14,352,405	45%		22%
Jewish Family & Children's Service	\$8,868,185	28%		13%
JFED - Aleph Home Care	\$3,514,892	11%		5%
JFED - Admin & Weinberg Commons	\$1,852,161	6%		3%
JFED - Development & Marketing	\$1,127,532	4%		2%
JFED - Center for Impact & Innovation	\$975,891	3%		1%
Jewish Community Voice	\$688,604	2%		1%
Jewish Community Relations Council	\$525,014	0%		1%
TOTAL JFED & AGENCIES	\$31,904,684	100%		
			JSHHS	\$32,442,247 49%
			JCP	\$1,240,442 2%
			JCF	\$355,033 1%
			\$65,942,406	100%

THANK YOU

It's only through generous donations and funding that Federation can fulfill its important mission. One of the most substantial and inspiring examples of such needed generosity is the Raymond & Gertrude R. Saltzman Foundation. Established in 1978 by Gertrude R. (Ruth) Saltzman — who was fiercely passionate about strengthening the Jewish community — this special endowment fund operates as a supporting organization of the Jewish Federation of Southern New Jersey and our family of agencies.

Each year, the Foundation makes grants to fund new and innovative programs, or to expand existing programs, in accordance with Ruth's wishes.

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THANK YOU TO OUR DONORS

The Jewish Federation of Southern New Jersey would like to thank our Partners in Philanthropy for their generous support. These donors have given gifts of \$1,800 or more in fiscal year 2022 to the Jewish Federation and our family of agencies.

\$100,000+

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 Rosetta Zinman[^]
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Promotes and enriches Jewish culture, heritage, values, and lives by providing outstanding educational, social, and health and wellness programs and experiences to the community.



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The voice of the Jewish Federation on issues of public policy, social advocacy, and community outreach.



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Informs and educates the South Jersey community about events locally, in Israel, and around the world.



Samost Jewish Family & Children's Service (JFCS)

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