

COMMUNITY

IMPACT REPORT 2021



Jewish Federation®
OF SOUTHERN NEW JERSEY
AND OUR FAMILY OF AGENCIES

THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY.

Year in Review 3-14

Pandemic Recovery

In Blessed Memory of
Donald N. Love and Susan Love

Sustainability for Our Future

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Our Mission

The Jewish Federation of Southern New Jersey cares for those in need, enhances Jewish life, and ensures the continuity of a vibrant Jewish community locally, in Israel, and around the world.

OUR AREAS OF IMPACT

Older Adults

Special Needs

Global Connections

Community Engagement

Family & Youth

Letter from Our President & CEO

We are so excited to be celebrating our 100th anniversary in 2022. Already, we have been throwing back to yesteryears on social media to commemorate the occasion. From small and humble beginnings, we have since grown and evolved to the Jewish Federation of Southern New Jersey and Our Family of Agencies, consisting of the Katz Jewish Community Center, Samost Jewish Family & Children's Service, Jewish Community Relations Council, Jewish Community Voice, Jewish Senior Housing and Healthcare Service, Jewish Community Foundation, Inc., and Jewish Community Properties, Inc.

It's been an amazing ride and one that we are both so proud to be a part of in our different capacities over the years. Growing up in this community, we are both privileged to have had the Jewish Federation and its agencies touch our lives in a myriad of ways, interwoven in our Jewish heritage and upbringing. We are eternally grateful for those who came before us to pave the way and who taught us so much even if it was knowledge passed down from generation to generation (*L'dor V'dor*). Their legacies live on in what we have - together - built over the past 100 years and what we will continue to build over the next 100 years.

Today, we are a \$30+ million organization with over 700 people employed in the community. We don't talk about it enough in these terms, often sharing this solely through our annual revenue and expense charts. But this is a significant realization and something we know we need to "shout from the rooftops" as we step into the next 100 years. We are no longer a small nonprofit on a skeleton staff DIY-ing our programs and services. The Jewish Federation of Southern New Jersey and our Family of Agencies has demonstrated continued growth over the years. We are a leader in innovation among other Federations, even those much larger than ours, across the country. And we have the business acumen to make sound financial decisions for the sustainability of our South Jersey Jewish community.

וכל מי שעוסקים בצרכי ציבור באמונה, הקדוש ברוך הוא, ישלם שכרם, ויסיר מהם כל מחלה, וירפא לכל גופם, ויסלח לכל עונם, וישלח ברכה והצלחה בכל מעשה ידיהם, עם כל ישראל אחיהם, ונאמר אמן

Unto all those who involve themselves with the needs of the community faithfully, may G-d present them with a great reward, protect them from illness, provide necessary healing, forgive them for any wrongdoings, and advance blessings and success towards their efforts amidst the family of Israel – and let us say Amen.

”מי שבירך” מתפילת שחרית של שבת, נוסח אשכנז.



Harry A. Platt

Harry A. Platt, President



Jennifer Dubrow Weiss

Jennifer Dubrow Weiss, CEO

2020 YEAR IN REVIEW



Pandemic Recovery

This fiscal year has been one of recovery for the Jewish Federation and our family of agencies from the global crisis the coronavirus pandemic created. Once the critical needs of the community had been met, it was time to turn our attention to ourselves. With over 700 people employed throughout our system, we knew that our recovery was as important in meeting the needs of the community.

We were fortunate that both our Round 1 and Round 2 applications for a PPP (Payroll Protection Program) loan were approved. This provided an influx of \$2.9 million into our system to keep our payroll current through many months. Even after numerous hard decisions throughout fiscal year 2020 to reduce staff salaries across the board and furlough other staff, there were still many sleepless nights over whether we would have enough cash to pay the remaining staff and keep our programs and services running to meet the needs of the community.

Earlier this year, we received a full loan forgiveness for PPP Round 1. It also that we are well on the path to recovery from last year's system-wide deficit of almost \$3 million.

The Finance team led by Amy Clayman, Jewish Federation CFO, worked around-the-clock to identify PPP loan opportunities as they became available, learn the intricacies of the programs, gather the necessary information for the applications, and meet numerous tight deadlines to make all this happen for the Jewish Federation system. The PPP loans and the subsequent Round 1 loan forgiveness benefit all the agencies of the Jewish Federation of Southern New Jersey. The coronavirus pandemic and its accompanying financial crisis were a system-wide problem to address, and therefore, the road to recovery has been a system-wide effort.

Also aiding in our pandemic recovery was a very generous gift



COVID Fund

\$301,067

DISTRIBUTED

\$157,431
to JFCS

\$89,636
for grocery store
gift cards

\$29,235
for other needs
in the community

from Milt and Emily Gottschalk of 200,000 FDA-approved disposable masks for our ongoing PPE Fundraiser. This donation made it possible to count every mask sale as a full donation to our COVID-19 Response Fund. The PPE Fundraiser has raised over \$47,000 to date, which is the equivalent of 76,800 protective masks distributed throughout the community to aide in pandemic recovery efforts both from a critical healthcare - and fundraising - perspective.

AREAS OF IMPACT TOUCHED:

- Older Adults
- Special Needs
- Global Connections
- Community Engagement
- Family & Youth

In Blessed Memory of Donald N. Love, z”l, and Susan Love, z”l



On December 8, 2020, our South Jersey Jewish community lost a great leader and mentor, Donald N. Love, z”l. Just a few weeks later, COVID also took his daughter, Susan Love, z”l, CEO of Lions Gate and Jewish Federation and family of agencies colleague. These were tremendous losses for our community.

Don partnered with Jewish Federation CEO Jennifer Dubrow Weiss on the launch of the Federation’s Aleph Home Care department. He remained closely involved with the program as a member of the Steering Committee until the time of his passing, helping to nurture its continued growth over the years. Don believed passionately in the need for home care and senior day center services in the community and helped to mentor both staff and lay leaders alike in bringing Aleph to new heights and successes over the years.

Don was a leader throughout our South Jersey Jewish community, previously serving as Vice President of the Jewish Federation of SNJ, Chair of

the Federation’s Budget & Allocations Committee, President of JCF, Saltzman Foundation Trustee, member of the Politz Day School Board, and member of the Politz Day School Advisory Board. In 2015, Don was honored with the H. Richard Dollinger Community Service Award, the Jewish Federation’s highest honor.

Susan began her career at the Jewish Geriatric Home in Cherry Hill in 1997 and moved to Lions Gate as the Healthcare Administrator when it opened in 2006. In 2013, she became the Executive Director of Operations, and was finally named CEO in 2016. She was a tireless advocate for older adults and was beloved by all the residents at Lions Gate and Saltzman House. During her tenure at Lions Gate, she built a community focused on kindness and friendship. Her legacy lives on in many of the programs you now see at Lions Gate and Saltzman House – programs that foster community, health, and well-being for both residents and staff alike.



In memory of Don Love and Susan Love, the Jewish Federation of Southern New Jersey is launching the Love Family Impact Awards this year to honor a person or program that has made a positive impact in our Jewish community, locally or overseas, through one of our five Areas of Impact. In memory of Susan Love, our Federation is renaming the annual Staff Achievement Award to the Susan Love Staff Achievement Award for all that Susan contributed to our Federation system as a valued employee.

“

Don’s loss is felt everyday by those of us who had the blessing of working with him. So many questions that I want to ask him, advice and learning to gather. I miss him immensely and the feeling of safety and knowing he had our backs and would guide us through the most challenging of times.

Jennifer Dubrow Weiss,
Jewish Federation CEO

- AREAS OF IMPACT TOUCHED:
- Older Adults

Special Needs

Global Connections

Community Engagement

Family & Youth



Sustainability for Our Future

We are always adapting and innovating.

Sustainability for our future means adapting to new situations and innovating new solutions to meet the needs of the community and beyond. As a nonprofit Jewish institution, we must be value-added to those we serve to remain relevant in this day and age where other institutions struggle to remain afloat.

When our annual campaign dollars were shrinking, we innovated a new revenue-generating program that met an important need in our community

jlink

YOUR CONNECTION TO JEWISH SOUTH JERSEY

jlink-snj.org

– supportive services for older adults to live independently. Through careful and successful business planning of the Federation’s Aleph Home Care department, we were able to create program growth and a steady stream of revenue dollars into our system to offset a declining campaign. Aleph brings in over \$3.7 million in revenue each year – 13 percent of our total annual revenue.

We are always investing in our future.

This past year, we launched the Heroes Campaign aimed at leaders in our community to make a long-term commitment to our Jewish future. These \$1+ million asks provided immediate pandemic relief for the Jewish Federation and our family of agencies through a 10 percent payout for fiscal year 2021. They also created a model for sustainable growth in the future, with 90 percent of each gift put into an endowment fund at the Jewish Community Foundation, Inc. to pay out an annual gift in perpetuity. This year, we raised over \$6 million in Heroes Campaign commitments. This new concerted effort to grow our endowments allows us to be nimble in the years to come as needs change in the community. Knowing that our annual fundraising needs are sustained through

endowment interest, we can then focus our efforts to meet our day-to-day needs for program delivery.

Today, we are thriving.

Our Jewish Federation has built a reputation as a role model for other communities through our program and service delivery. There was a time when integrated Federations made up a small minority across the country; now, other communities are seeing the strength of such a model and look to our Federation as how it can be done well. The Jewish Federation of Southern New Jersey is now the largest integrated Federation in the country and part of a growing number of integrated systems.

We have invested in caring for our community – for today and tomorrow. It’s a fundamental part of who we are as an organization, and we are grateful to everyone – the staff, lay leaders, volunteers, and donors who make it all possible.



- AREAS OF IMPACT TOUCHED:
- Older Adults

Special Needs

Global Connections

Community Engagement

Family & Youth

A Dream Realized with Weinberg Commons



The Weinberg Commons is a longtime dream finally realized: Affordable housing and wraparound services for adults with special needs. This new apartment community is unique in that it combines independent apartment living for older adults with quad-style living spaces for adults with special needs. In all, the Weinberg Commons brings 160 new subsidized apartment units to the community.

When we first embarked on this project, we thought that would be enough. Less than a year after completing the second residential building, we now have a two-year wait list for apartments.

The beauty of this project is that it is mission-aligned to the work of the Jewish Federation and our family of agencies, it fights poverty in the community, and it's sustainable for the future through the supportive services provided by the Federation's existing

programs and services, endowments, and naming opportunities.

Post-pandemic, we look forward to the day when the common areas in both residential buildings can fully reopen to the residents. That's when we will see the community-building that will make the Weinberg Commons even more special than it already is. The future holds opportunities for coming together to socialize, as well as opportunities for personal growth and mentoring. In the second residential building, space has been set aside for an onsite commissary, where, one day, we envision older adults mentoring adults with special needs in retail business.

We are fortunate to be part of a family of agencies who we have partnered with on this project. Special thanks to Samost Jewish Family & Children's Service who provides onsite programs and services for residents.



AREAS OF IMPACT TOUCHED:

Older Adults
Special Needs
Community Engagement
Family & Youth

Aleph Home Care & Adult Day Center

Our Aleph Home Care department expanded its service offerings in January 2020 with the opening of the Aleph Adult Day Center - only to have to shut its doors two months later in the wake of the pandemic. In May 2021, Aleph was finally able to reopen its Adult Day Center program to much fanfare. Many local families rely on Aleph to care for their loved ones and the day center provides another avenue for such care and respite.

Now open three half-days each week, the day center focuses on socialization, cognitive engagement, and creative expression with physical activities throughout the day, educational therapy, and sensory stimulation. It's a great place to meet new friends and engage in stimulating conversation to combat the loneliness and isolation that older adults often face. At the Aleph Adult Day Center, participants have control over which activities they wish to do, providing independence

and helping to bolster self-esteem. It is also a great place for older adults to come and be amongst their peers in a safe and nurturing environment.

Aleph provided home care services to 260 clients this year - much of it during continued surges in coronavirus cases and facing staffing shortages because of the pandemic. It's been a challenging year for Aleph and yet, it continues to show growth - a real testament to the need in the community for this type of assistance.

Earlier this year, the Aleph team moved its offices into the Judy & Donald Love Residential Building to honor Don Love's, z"l, legacy in helping to create Aleph Home Care. Don played an integral role in developing Aleph from a vague concept into what it is today: a thriving department of a thriving Jewish institution which only serves to make our South Jersey community even stronger.

We couldn't be happier. Our aide has been a G-dsend! She watches my mother like a hawk and Mom really likes her. If Mom is happy, we are happy. I can't thank you enough. Our experience with Aleph has been phenomenal.

- Client family member



Don Love, z"l, was such an inspirational and influential leader in our community. He was the ultimate mentor and philanthropist. To know Don was to love him. He led with a brilliant mind and huge heart. There's not a day that goes by that I don't think about him. Every day when I walk into our office, I look at the beautiful memorial picture of Don on the wall and know that he would be so proud of Aleph and the Jewish Federation.

Robyn Kaplan, Director
Aleph Home Care & Adult Day Center

AREAS OF IMPACT TOUCHED:

Older Adults
Community Engagement
Family & Youth

Center for Impact & Innovation

TEAM JLink
Technology Education,
Access & Management



**Older Adult
Technology Classes**

LEARN MORE AT
jewishsouthjersey.org/TEAM

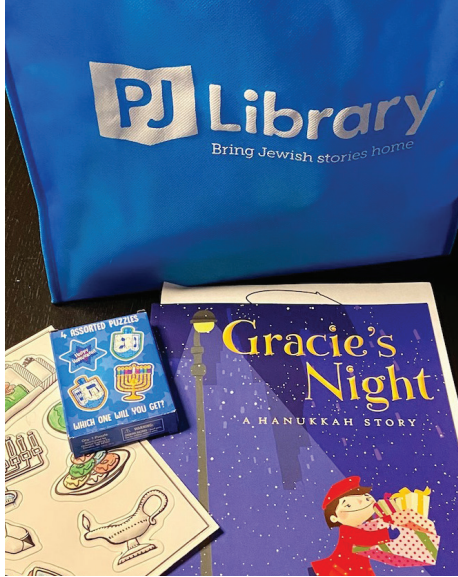
The Jewish Federation’s Center for Impact & Innovation (CII) is where new ideas take form and come to life. Since its inception in 2016, CII has been an incubator for convening our South Jersey Jewish community and lay leaders together in new ways.

Formerly the Department of Jewish Education (DJE), CII remains true to its educational roots with programs like the Zell Federation Leadership Institute (FLI) – about to start its ninth cohort – educational and collaboration opportunities for Jewish educators, and ongoing JFLEX series – Jewish Federation Leadership & Executive Training.

CII also plays a critical role in ensuring that families in need have access to Jewish educational opportunities through the financial assistance programs it manages. Families in need can apply for aid through the Jewish Federation for early childhood education tuition assistance, Jewish overnight camp scholarships, teen Israel or leadership program scholarships, and USCJ-sponsored camp or Israel program scholarships.

This year, CII launched the TEAM JLink program (Technology, Education, Access & Management) in partnership with the Katz JCC’s Saltzman Foundation Life Long Learning Institute and Candoo Tech, made possible by a grant from the Raymond & Gertrude R. Saltzman Foundation and the Jewish Federation.

TEAM JLink is a program for older adults that combines weekly virtual technology training and support classes, along with subsidized access to an internet-enabled tablet (for those who qualify). It’s a great way to bring technology access into the homes of older adults who are more likely to experience feelings of loneliness and isolation even before there was a global pandemic. TEAM JLink removes many of the barriers older adults have in using technology comfortably with classes geared to the older user, walking them through using popular programs on their tablet or computer like Zoom, Gmail, Facebook, ordering food delivery, and more.



- ▶ **3,480** books delivered to 290 families through PJ Library
- ▶ **94** Shabbat-O-Grams delivered to welcome new families to Jewish South Jersey
- ▶ Average of **275** people visit the JAA website each month for valuable resource information for our South Jersey community

AREAS OF IMPACT TOUCHED:

- Older Adults
- Special Needs
- Global Connections
- Community Engagement
- Family & Youth

The Power of an Integrated System

The Jewish Federation is a pillar of strength in our community – always at the ready to help support the building blocks of Jewish life for residents of South Jersey and beyond. Back-office support is just one of the ways that we work to ensure the continuity of a vibrant Jewish community, enabling our agencies and partner organizations to offer a robust menu of vital programs and services.

This past year has had the added challenge of recovering from the pandemic, with many of our programs and services still operating under restrictions or modified in some way to accommodate the world as it is today. This adds a hefty burden on program budgets, a burden that is exacerbated by rising inflation and staffing shortages.

The Jewish Federation of Southern New Jersey has always been here to help.

In total, the Jewish Federation provided an additional \$8.9 million

in support to our local agencies and partner organizations during fiscal year 2021. The Katz Jewish Community Center (JCC) and Samost Jewish Family & Children’s Service (JFCS) were the largest recipients of additional support – to the tune of \$3 million and \$1 million respectively.

This additional support took on the form of restricted and unrestricted cash allocations; in-kind services in the areas of human resources, finance, management, operations, IT, development, marketing, and our Center for Impact & Innovation; round 1 of the Payroll Protection Program loan; our Federation Heroes Campaign; and financing agency operating deficits from fiscal year 2020. The total value of back-office support from Federation is up 27 percent from what it was last year. Over \$200,000 worth of additional supports through existing Federation departments, creating new depth and infrastructure throughout the Federation system.



AREAS OF IMPACT TOUCHED:

- Older Adults
- Special Needs
- Global Connections
- Community Engagement
- Family & Youth

Celebrating 100 Years



In 1922, our Jewish Federation began with a group of just 29 people who had a shared vision and compassion for others to serve the Jews of Camden, NJ. From humble beginnings that focused on the delivery of food, clothing, and shelter, we have since grown to a large communal organization dedicated to promoting and enhancing Jewish life throughout South Jersey.

In the past 100 years, we have:

- Moved twice: From Camden to Cherry Hill West in 1956 and then from Cherry Hill West to Cherry Hill in 1997
- Opened what would become the largest Jewish summer day camp in North America in 1942
- Published 80 years of the Jewish Community Voice newspaper (that's over 2,000 issues!)
- Given birth to our current family of agencies: the Katz JCC, Samost JFCS, JCRC, JCV, JSHHS, JCP, and JCF
- Seen Ruth Saltzman's legacy created and live on through the Raymond & Gertrude R. Saltzman Foundation that is so integral to funding critical programs and

services throughout our Federation family of agencies and our South Jersey Jewish community

- Watched our agencies grow and flourish with the addition of vital programs and services like the JFCS Project SARAH (Stop Abusive Relationships at Home) program, the JCRC Esther Raab Holocaust Museum & Goodwin Education Center, the JCRC BookMates program, and the JSHHS Lions Gate community, JCC Life Long Learning, and the ACHaD program
- Introduced new Federation programs and services like Aleph Home Care & Adult Day Center, the Zell Federation Leadership Institute (FLI), the Gift of Israel program, and the South Jersey chapter of PJ Library

Today, the Jewish Federation and our family of agencies is a robust and vibrant community of its own, dedicated to serving the needs of the Jewish population in South Jersey, in Israel, and in 70 other countries around the world through our network of national and overseas partners. All of this is accomplished through our five Areas of Impact: Older Adults, Special Needs, Global Connections, Community Engagement, and Family & Youth.



AREAS OF IMPACT TOUCHED:

- Older Adults
- Special Needs
- Global Connections
- Community Engagement
- Family & Youth

We are guided by our Jewish values.

In everything we do, the Jewish Federation of Southern New Jersey and our family of agencies is guided by the Jewish values substantiated in the Torah.

Chessed – Loving kindness.
(Psalms 89:3)

Doing acts of kindness for those we come in contact with. Just as we believe G-d created the world with loving kindness, we continue to build and sustain the world around us with *Chessed*.

Tzedakah – Supporting the needy.
(Deuteronomy 15:10)

It is a time-honored tradition and commandment that both individuals and the community provide resources for those in need. We share food and gift cards for those in need of our support, as well as financial assistance for camp, early childhood education, and more.

Vehadarta Pnei Zakein – To honor and revere the elders of our community. (Leviticus 19:32)

We provide aging with dignity through home care services, low-income and subsidized housing, a continuing care retirement community, and a wealth of social, recreational, fitness, and life long learning classes for older adults.

Venishmartem Meod LeNafshoteichem (Deuteronomy 4:15)

The Torah prescribes for us to take care of the bodies that G-d has granted us. We provide fitness and wellness opportunities and classes to ensure healthy bodies, as well as healthy minds.

Areivut – Guarantorship.
(Shavuot 39A)

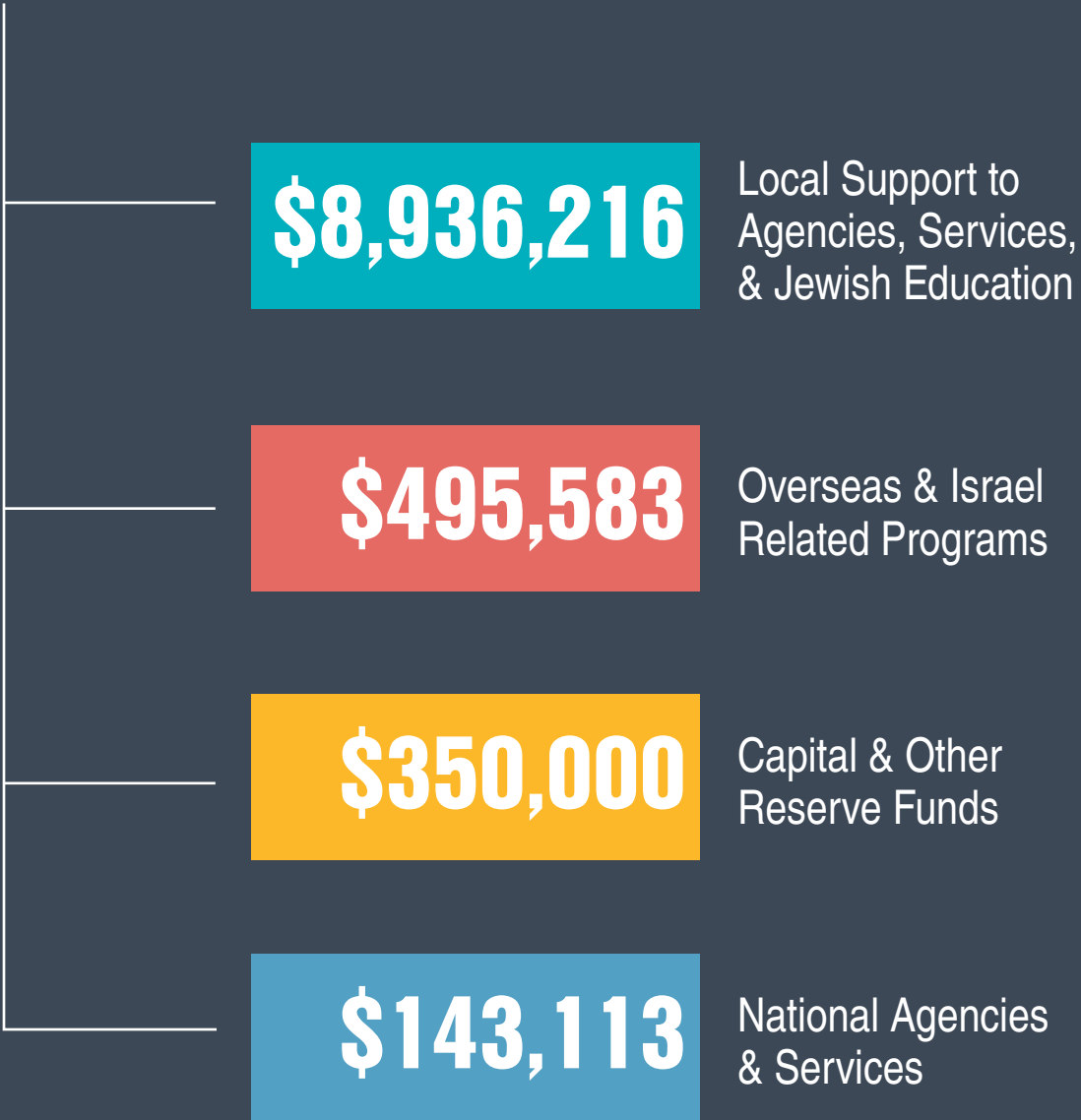
The Talmud states, "All Jews are responsible one for another." We have endowments and donor advised funds to make certain that we care not only for today but for tomorrow as well.

2021 ANNUAL

TOTAL SUPPORT

Benefiting local, national, and overseas programs and services

\$9,924,912



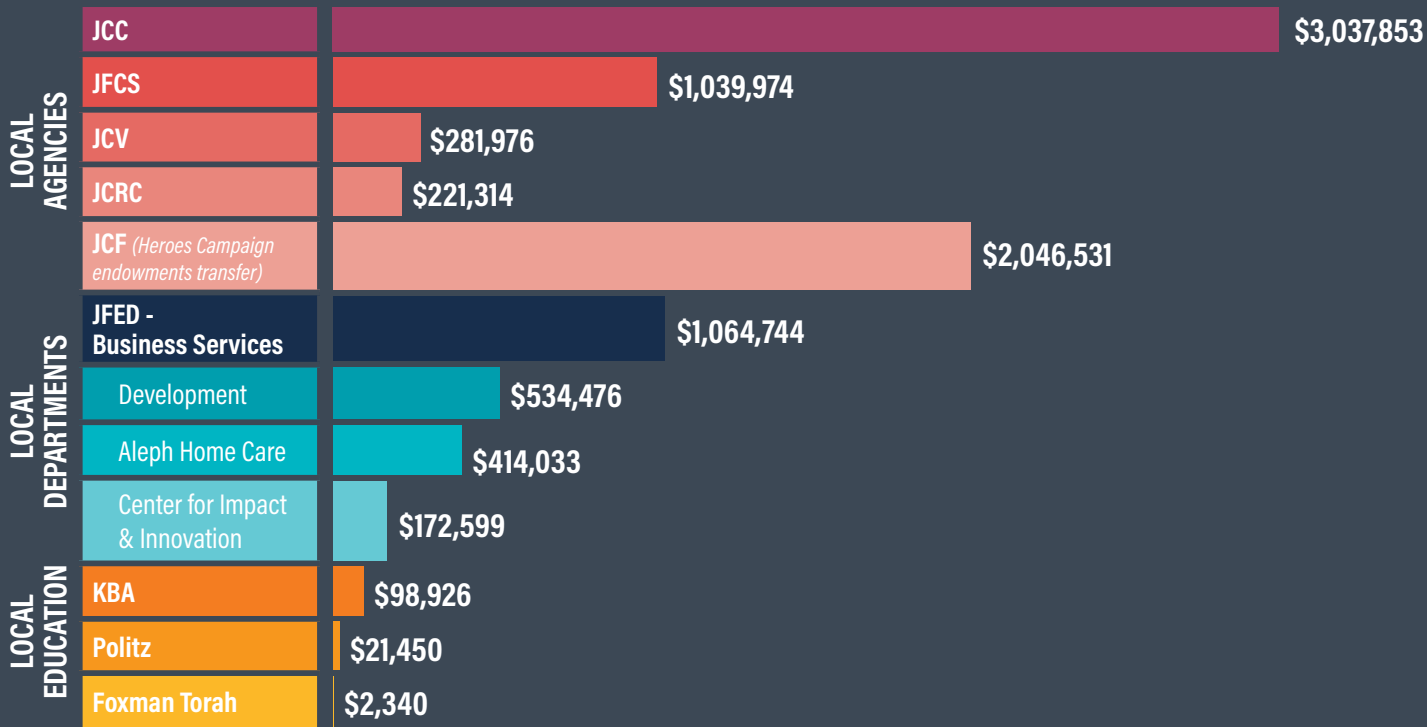
2021 ANNUAL

LOCAL SUPPORT

To the South Jersey Jewish community

\$8,936,216

BREAKDOWN OF TOTAL LOCAL SUPPORT BY AGENCY, DEPARTMENT, AND LOCAL EDUCATION



DEPARTMENTS, AGENCIES, & LOCAL EDUCATION	ALLOCATED UNRESTRICTED FUNDS	ALLOCATED RESTRICTED FUNDS	IN-KIND SUPPORT	PPP ROUND 1	HEROES CAMPAIGN	2020 AGENCY DEFICIT FINANCED BY JFED
JFED - Business Services	\$861,453	-	-	\$203,291	-	-
Center for Impact & Innovation (CII)	\$172,599	-	-	-	-	-
Aleph Home Care	-	-	\$155,430	\$258,603	-	-
Development	\$534,476	-	-	-	-	-
JFCS	\$155,549	\$121,500	\$181,876	\$331,049	\$250,000	-
JCC	\$124,218	\$4,000	\$171,049	\$1,906,496	\$175,000	\$657,090
JCRC	\$95,400	-	\$80,168	\$20,746	\$25,000	-
JCV	\$24,434	-	\$92,283	\$57,814	-	\$107,445
JCF (Heroes Campaign endowments transfer)	-	-	-	-	\$2,046,531	-
Poltiz	\$21,450	-	-	-	-	-
KBA	\$19,500	-	\$79,426	-	-	-
Foxman Torah	\$2,340	-	-	-	-	-
TOTAL	\$2,011,419	\$125,500	\$760,232	\$2,777,999	\$2,496,531	\$764,535

2021 ANNUAL
SOURCES OF REVENUE

TOTAL REVENUE
\$29,255,136

INTERNAL AGENCIES			INCLUDES JCF, JCP & JSHHS	
Tuition, fees, dues	\$12,407,555	42%	\$41,600,811	67%
Donations (includes Heroes Campaign)	\$7,485,186	26%	\$9,129,086	15%
Aleph Home Care services	\$3,702,697	13%	\$3,702,697	6%
Other grants	\$2,567,561	9%	\$3,801,210	6%
Saltzman Foundation (awarded to internal agencies)	\$2,533,799	9%	\$2,533,799	4%
Advertising	\$531,869	2%	\$531,869	1%
Investment Earnings	\$26,469	0%	\$852,144	1%
TOTAL JFED & AGENCIES	\$29,255,1365	100%	\$62,151,615	100%

2021 ANNUAL
EXPENSES

TOTAL EXPENSES
\$29,858,865

INTERNAL AGENCIES			INCLUDES JCF, JCP & JSHHS	
Katz Jewish Community Center	\$12,737,616	43%		20%
Jewish Family & Children's Service	\$7,186,136	24%		11%
JFED - Aleph Home Care	\$3,407,122	11%		5%
JFED - Admin & Weinberg Commons	\$1,617,269	5%		3%
JFED - Admin, Development, Marketing	\$1,113,025	4%		2%
Jewish Community Voice	\$587,906	2%		1%
JFED - Center for Impact & Innovation	\$721,327	2%		1%
Jewish Community Relations Council	\$441,933	1%		1%
JCF - Transfer Heroes Funds	\$2,046,531	7%		3%
TOTAL JFED & AGENCIES	\$29,858,8656	100%		
			JSHHS	\$31,251,007 50%
			JCP	\$1,219,388 2%
			JCF	\$414,299 1%
				\$62,743,560 100%

The Jewish Federation of Southern New Jersey thanks our committed volunteers and dedicated leaders who do so much for our community. Every single day, YOU CHANGE LIVES.

We also extend our deepest gratitude to the Raymond & Gertrude R. Saltzman Foundation for its unwavering support for more than 45 years. Ruth Saltzman’s legacy lives on today in the programming and services for older adults and children you see throughout the Jewish Federation and our family of agencies.

Raymond & Gertrude R.
Saltzman
F o u n d a t i o n

Arthur Abramowitz, President
Richard Goldstein, Vice President
Robert Schwartz, Vice President
Harvey Shapiro, Treasurer
Vicki J. Zell, Secretary

Arthur Abramowitz
Betty Adler
Glenn Fuhrman
Andi Levin
Robert Schwartz
Harvey Shapiro
Alan Wechsler, Past President

Together, we make an **IMPACT.**

Our Jewish Federation and Family of Agencies make an impact in our community each and every day.

OLDER ADULTS

260 Aleph clients received in-home care wherever they call home, including 24/7 and live-in care for some clients

\$1,892,983 in support provided to local Holocaust survivors, offering solutions for their daily needs and hosting programs to foster social connection and individual well-being

150 people participated in Rock Steady Boxing, a national no-contact boxing program for individuals with Parkinson's Disease at the JCC

2,500+ older adults were provided with crucial services that enable them to age in place in their homes with dignity and grace through JFCS

SPECIAL NEEDS

19 individuals with special needs strive for individual success while living in a true community with their peers at Weinberg Commons

132 people with special needs and their families received one-on-one help from the Jewish Abilities Alliance this past year

50 artists from the ACHaD program participated in the Appel Art Gallery Reception, co-hosted by the JCC and JFCS

150 adults with special needs receive support from the JFCS Supported Employment Program

COMMUNITY ENGAGEMENT

60,825 Zoom participants

48,046 hours of Zoom meetings

\$3.9 million was granted to charitable causes from JCF endowment funds and donor advised funds - a new JCF record

10,000 unique visitors come to the Jewish Community Voice website each month for their local Jewish news, more than double the number of visitors from 18 months ago

\$37,000+ was provided in Scholarship Awards to support the educational goals of 20 deserving recipients - a record total for JCF

\$327,716 worth of services were provided by JFCS volunteers to support agency clients and programs

GLOBAL CONNECTIONS

\$85,000 was allocated to special projects this year that aid at-risk children in Israel, elderly Jews in the Former Soviet Union, Israel's victims of terror, and more

FAMILY & YOUTH

1,480 children made life-long friendships and lasting memories this summer through the Jewish summer day camp programs at the JCC Camps at Medford and Early Childhood

2,996 teens participated in engaging community outreach programs addressing suicide awareness, addiction, anxiety, and building healthy relationships

8,093 individuals received food and peace of mind through the JFCS Betsy & Peter Fischer Food Pantries

100 individuals receive vital mental health support each week through the JFCS Faye Manger Counseling Department

Thank You

to our 2021 Federation donors. Your support cares for those in need, builds a safe and strong Jewish community, and touches lives not only in South Jersey, but in Israel and around the world.

JFund Pacesetter+ donors contribute \$1,000 or more through giving to our community’s unrestricted annual campaign, our Federations’ Areas of Impact, the Weinberg Commons, and our COVID-19 Response Fund. *Please note: These totals do not include donations directed to Agency programs and services.*

\$100,000+ PRIME MINISTER COUNCIL

Jane Davis
Estate of Sandra Feldman *
Emily & Milt Gottschalk
Jewish Federations of North America
Judy & Donald* Love
Roslyn & Stanley Middleman
New Jersey Pandemic Relief Fund
The Raymond & Gertrude R.
Saltzman Foundation
Arlene & Norman Silvers
The Mildred M. Soefer Family
Foundation
Vicki & Brian Zell

\$50,000+ KING DAVID SOCIETY

Aleph Home Care
NFI Industries
Sandy & Sid Brown
Tracy & Jeff Brown
Platt Memorial Chapels, Inc.
Hilary & Harry Platt
Judy & Bernie Platt
Estate of Ruth Saltzman*
Marvin Samson Foundation
Joanna Samson Greenfield
Marvin Samson
Amy & Dave Sclarsky

\$25,000+ GOLDA MEIR SOCIETY

Maxine & Robert Bluth
ResinTech
Laura & Jeffrey Gottlieb
Kelly & Larry Gottlieb
Lynne & Michael Gottlieb
Jane Kramer
Fran & Leon L. Levy
ACE Fund of Mildred Sbar*
ACE Fund of Louis Silverman*

\$18,000+ TREE OF LIFE SOCIETY

Donna & Richard Bell
Tanya & Bucky Buchman
Marsha Z. Dollinger
ACE Fund of Richard Goodwin*
Stacey & Ed Rivkin
Martin & Nora Salzman Foundation
Nora & Martin Salzman
Gail & Harvey Shapiro
Jennifer & James Weiss

\$10,000+ JOSHUA SOCIETY

Anonymous (2)
Roberta & Art Abramowitz
Abby & Robert Belafsky
Brodsky Foundation
Lois & Julian Brodsky
Stephanie & Chuck Cahn

Rhoda & Mark Cohen
Barbara & Elliot Coleman
Elkins Chevrolet
Nanci & Michael Epstein
Miriam & Alan Feldman
Ruth & Edward Feldman
Caren & Mark Fendrick
Judy Franken
Lori & Rick Goldstein
Sara-ellen & Alan Greenberg
Bobbi & Gerry Grossman
ACE Fund of JFED SNJ
Kaminer Financial Group Ltd.
Amanda & Adam Kaminer
Sandra & Arnie Kaminer
Helene & Rabbi Aaron Krupnick
M. Rosenblatt Roofing
Eric Meller
Elaine & Stephen Meller
Sandy & Howard Needleman
Zev Rose
Florence & Mark Rosen
Gerrie & Joachim Rudoler
Sydria & Scott Schaffer
Shane Charitable Trust
Gail* & Bill Shane
Elaine Waxman
Judy & Leonard Wizmur
Wolf Commercial Real Estate, LLC
(WCRE)
Leah & Jason Wolf
WCRE Foundation
Valerie & Michael Yasner

\$5,000+ LION OF JUDAH & MENORAH

Anonymous
Ruth & Jeffrey Abrams
Adler's Pharmacy LTC, Inc.
Pamela & Mark Adler
Linda & Steve Angstreich
Janice & Jerry Apple
Apple Physcial Therapy
Nikki & Adam David
Caroline & Scott Austin
Liz Baim & Sam Bierig
Carol Lupo & Jon Beyer
Ronit & Chris Boyd
Caryn & David Bross
Jana Caras Gelernt and
Mark Gelernt
Enid R. Charen* Family Trust
Amy & Eric Clayman
Janis & Roy Cohen
Marcia & Arnie Cohen
Kim & Jacob Cohn
Fran & Neal Cupersmith
Margery & Mark Dannenbaum
Peggy & Rabbi Jerome David
Ceil & Kolman Diamond
ACE Fund of Richard Dollinger*
Anita Farber
Stacy Lewin Farber & Dan Farber
Joan Feinberg

Phyllis & Neal Flomenberg
Bonnie Friedman
Marcy & Brian Friedman
Glenn Fuhrman
Valerie & David Gladfelter
Gold Gerstein Group
Arlene & Ed Plasky
Robyn & Scott Greenberg
Myra & David Gutin
Lil & Joe Hassman
Robyn & Michael Hirsch
Barbara & Mark Jacobs
Alison Bell Keim & Andrew Keim
Minna & Harvey Kramer
Kramer Beverage
Heather & Mark Kramer
Patricia & Randy Lahn
Olga & Scott Lerner
Andi & Neil Levin
Dever & Simon Levy
Suzanne & Victor Levy
Rebecca & Warren Levy
Ron Lieberman
Carol & A. Donald Meltzer
SHM Financial
Sharon & Stan Molotsky
Judie & Harry Morrow
Elyse & Andy Mulberg
Odell Studner Group
Lisa & Brett Studner
Emily & Howard Orel
ACE Fund of Robert* and
Marjorie* Paul

Audrey & David Pecarsky
Nancy & Robert Perilstein
Barbara & Robert Pick
Rita & Alan Polonsky
Princeton Hosted Solutions
Marsha & Marvin Raab
Frani & Don Rebhun
Ronni & Mark Reiner
Bonnie Rosenberg
Gerri & Art Rudner
Ivan Rudolph
Judy Ruttenberg
Sharon & Adam Sackstein
Marcy Sanders
ACE Fund of Harold* &
Marcy Sanders
Martine, Katz Scanlon and
Simmel Family Law
Shira & Brian Scanlon
Betsy & Bob Schwartz
Segal & Iyer Orthodontics
Elana & Ross Segal
Steven Shapiro
Allison & David Snyder
Janine & Mark Sobel
Marge Sobel*
The Bennett Group
Judy & Barry Bannett
Alysa & Scott Bannett
The Schwartz Foundation
Robert Schwartz
Laura & Alan Wechsler

Cookie & Allan Weinberg
Natalie & Warren Werbitt
Lori & Jonathan Winter
Sandy Zeller
ACE Fund of Julius* & Rosetta*
Zinman

\$3,600+ STAR OF DAVID

Anonymous
Gail & Robert Belfer
Amy & Andrew Blackstone
ACE Fund of Irene Bobis*
June & Steven Eisner
Elaine & Barry Galman
Ilene & Harry Grossman
Melissa & Kevin Harris
Beth & K.C. Isdaner
Jodi Kaufman Cooper &
Stanley Cooper
Alise & Ken Panitch
Donna & Leon Rose
Carol & Ed Rosof
Susan & David Rush
Clara & Larry Schreiber
Kelly & Eric Shore
Barbara & Jake Spigelman
Florence & Thomas Stein
TD Bank

\$1,800+ POMEGRANATE & CHAI SOCIETY

Anonymous (6)
Betty Adler
Marylee & Stuart Alperin
Jenifer & Orin Atlas
Debbi & Michael Bass
Jacqueline & Steven Baumgarten
Pam & Bob Benedon
Phyllis & Marc Beresin
Evelyn & Alan Berkowitz
Bobbi & Larry Bernstein
Arlene & Jeffrey Billow
Beverly & Warren Brandwine
Scott Braunstein
Ruth & Jeff Brenner
Helene & Saul Bresalier
Anat & Adam Cohen
Jane & Peter Cohen
Myrna & Larry Cohen
Columbia Bank
Lisa & Mitchell Conn
Aileen & Albert Cwanger
Jody & Lee Dembo
Ina & Herbert Deutsch
Jamie Dollinger & Robert Hirsch
Gail & Richard Donner
Dana & David Dunkelman
Susan & Bruce Eisenberg
Reva & Jeff Farenback-Brateman
Fuzzy Fendrick
Fendrick & Morgan, LLC
Annette Fine

Debbie & Allen Fineberg
Barbara & Rabbi Steven
Fineblum
Jennifer & David Fleisher
Susan & Steven Freiberg
Sheryl & Joel Friedman
Cora & Mitchell Fuhrman
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Felice Ginsburg
Debra & Sanford Gips
Ann-Linn & Larry Glaser
Donna & Gary Green
Jane & Steven Greenfogel
Jay & Leonard Halpern
Judy & Steven Herzberg
Sherri & Ken Hoffman
Jill & David Hulnick
Shari & Carl Hyder
Dawnna & Marc Isdaner
Marlene & Bernard Jacobs
Carolyn M. Jacobs
Jewish Community Foundation, Inc.
Carol & Richard Josselson
Susan & Joel Kaber
Sharla & Mort Kanovsky
Amy & Barney Kaplan
Jerome Katz
Joann & Lewis* Kay
Adeline Schultz & James Klein
ACE Fund of Harry Krotman*
Robin Sue & Bill Landsburg
Helena & Norman Lehrer
Lynne & Andy Levin
Maria & Ben Levin
Stacy & Andy Levin
Phyllis & Michael Levy
Sandi & Joe Lichtman

\$1,000+ PACESETTER

Anonymous (10)
Rhoda S. Abrams
Jane & Rabbi Richard Address
Shelley Adler
Susan & Jonathan Anolik
Lois Asbell
Ann & Donald Auerbach
Iris & Steven Auerbach
Cathy & Marc Backal
Sue & Eric Baelen
Lori & Carl Bagell
Julie & Gregg Bannett
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Barbara & Mark Barrish
Nancy & Robert Barsky
Marcia & Edward Baruch
Susan & Arnie Baskies
Jenniifer & Andy Bender
Rose & Bob Bergman
Shelli & Fred Berlinsky
Tara & Michael Berman
Rebecca & Richard Berman
Helene & Alan Blumenfeld
Andrew Bondy
Hazzan Alisa Pomerantz-Boro &
Stephen Boro
Jocelyn Borowsky
Yvonne & Samuel Brand
Michelle & David Brill
Lois & David Bromberg
Christopher Bruner
Linda Burkett
Janice & Robert Campbell
Karen & Rusty Cassway
Jessica & David Chasen
Phyllis Clurman
Donna & Douglas Cohen
Cheri & Matthew Cohen
Nina Cohen & Karl Lane
Rhona & Sandy Cohen
Stefanie & Steven Cohen
Cantor Jen Cohen
Sy Corwin
Fay & Stanley David
Alex Dergalis
Fran & Alan Domers
Sheryl & Craig Dossick
Barbara & Albert Dragon
Brenda & Chuck Driben
Rande Dubrow
Judy & Arthur Edell
Marcia & Edwin Eisenberg
Eileen & Robert Elias
Gail Trachtenberg &
Rabbi Lewis Eron
Shirley & Jim Feigenbaum
Nikki* & Len Feldman
Bonnie & Martin Finkel
Carol & Joel Fleisher

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Susan & Mark Trager
Marla & Mark Wander
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Stanley R. Wolfe Foundation
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Jodi & Mitchell Ziets
Suzy & Jeff Zucker
Jessica & David Zuckerman

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Barbara & Harold Friedman
Maris & Randel Friedman
Friends of Israel
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GE Foundation
Robyn Greenberg &
William Gelernt
Ira Gerber
Ron Gerson
Randi & Richard Gerstein
Jenniifer & Michael Gerstein
Irene Giman
Rose Glassberg
Glenmede Trust Company
Linda & Girard Goldkrantz
Sharon & Charles Goldstein
Jackie & Stuart Goldstein
Michele Goldstein
Michele & Curt Golkow
Barbara & Elliott* Goodfriend
Sandra S. Gordon
Kimberly Kalitan-Greenberg &
Adam Greenberg
Robin & Stephen Greenberg
Marlene & Robert Greenberg
Michael Greenspun
Sheila & Mel Grossman
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Gloria & Sheldon Kerner
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Jill & Jeffrey Kraus
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Gladys & Stephen Krulik
Deborah & Lawrence Kull
Rachel & Fred Kurz
Joan Langer
Cheryl & David Lebowitz
Julie & Scott Levine
Marlene Levy
Beth Lincow Cole
Gail Lipsky
Shelly & Charles Lobel
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Susan & Dennis Lorell
Alex Dergalis
Fran & Alan Domers
Sheryl & Craig Dossick
Barbara & Albert Dragon
Brenda & Chuck Driben
Rande Dubrow
Judy & Arthur Edell
Marcia & Edwin Eisenberg
Eileen & Robert Elias
Gail Trachtenberg &
Rabbi Lewis Eron
Shirley & Jim Feigenbaum
Nikki* & Len Feldman
Bonnie & Martin Finkel
Carol & Joel Fleisher

Rachel Zivic & Rabbi Micah Peltz
Shirley & Richard Perkins
Katherine & Michael Perloff
Roberta & Joel Porter
Laurel & David Portnoe
Ernest Post
Hope & Michael Proper
Haleh Rabizadeh Resnick and
Jeff Resnick
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Minna Recht
Sivya & Gary Romisher
Ilene Rosen & Todd Rowan
Caryn & Leon Rosenberg
Mindy & Ben Rosenblum
Barbara & David Rothberg
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Rabbi Bernard Rothman
Shirley & Mort Rubinstein
Fredda Sacharow & Steve Stern
Leslie & Steve Sacharow
Mindy & Michael Schorr
Tracy & Rick Schwartz
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Ronda Stonick
Sydney & Carl Tinkelman
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Miriam & Myles Turtz
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Richard Weiss
Ann & Daniel Wolf
Gregg Wolfe
Deena & Dave Worrell
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Sarah & Ron Zanger
Leslie & Mark Zaontz
Sally & Andrew Zeiberg
Jennifer & Ralph Zonies

**Of blessed memory*

As of 10/08/21

Fiscal year is 10/01/20 - 9/30/21

Board of Directors

2020-2021 Officers

Harry A. Platt <i>President</i>	Ivy Brown Rovner <i>Vice President</i>	Jennifer Dubrow Weiss <i>Secretary & Chief Executive Officer</i>
Neil Levin <i>Past President</i>	Scott Seligman <i>Vice President</i>	
Edward Rivkin <i>Vice President</i>	Missy Wayne <i>Vice President</i>	

2020-2021 Board of Directors

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Robert Benedon	Scott Levine	Mark Shapiro
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Yael Farr	Jennifer Provda	
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Milton Gottschalk	Mark Rosen	
David Gutin	Adam Sackstein	
Myra Gutin	Shira Katz Scanlon	
Harry Horwitz	Sydria Schaffer	
David Hulnick	Harriet Schulman	

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Joan Feinberg
Leon Levy
Judy Love
Bernie Platt

Solicitor

M. Zev Rose, Esq.

**Of Blessed Memory*

Federation Staff

Chief Executive Officer

Jennifer Dubrow Weiss

Senior Management Team

Ronit Boyd <i>Chief Innovation & Impact Officer</i>	Amy Clayman <i>Chief Financial Officer</i>	Rob Kiewe <i>Chief Operating Officer</i>
Karen Bray-Pollak <i>Chief People & Technology Officer</i>	Andi Goldman <i>Operations Manager</i>	David Snyder <i>Chief Advancement & Community Relations Officer</i>
Jamie Brotz <i>Chief Marketing Officer</i>	Robyn Kaplan <i>Director of Aleph Home Care & Adult Day Center</i>	

Staff

Xiomara Alicea	Kevin Heim	Sean Redmond
Letitia Bailey	Trish Henrich	Haleh Resnick
Darnetta Bennett	Stephanie Hoskins	Sarah Rowland
David Bielli	Cindy Jacobson	Laura Shanley
Dana Cichino	Chelsea James	Jonathan Sinay
Kristin Cosey	Martha Karasick	Iris Snyder
Aissatou Diallo	Kimberly Kerr	Judy Spillane
Barbara Dillenschneider	LaKeya King	Dawn Stern
Jamie Driggers	Helene Klimberg	Lana Sudakova
Rabbi Ephraim Epstein	Stephen Kofsky	Judy Szymczak
Nanci Epstein	Heaven Listman	Anna Wachspress
Charlene Fessler	Maritza Mannino	Ilana Weiss
Lisa Fradin	Amanda Michelson	Lauren Williams-Rudin
Christine Gray	Joan Miksitz	Leah Wolf
Charlene Green	Moriah Benjoseph Nassau	
Ida Grunsby	Dana Nitulescu	

As of 10/15/21



Jewish Federation®

OF SOUTHERN NEW JERSEY
AND OUR FAMILY OF AGENCIES

THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY.



Katz Jewish Community Center (JCC)

Promotes and enriches Jewish culture, heritage, values, and lives by providing outstanding educational, social, and health and wellness programs and experiences to the community.



Jewish Community Relations Council (JCRC)

The voice of the Jewish Federation on issues of public policy, social advocacy, and community outreach.



Jewish Community Voice (JCV)

Informs and educates the South Jersey community about events locally, in Israel, and around the world.



Samost Jewish Family & Children's Service (JFCS)

Brings help and hope to those in need through a comprehensive array of social services – services for seniors and individuals with special needs and their families, counseling, family assistance, and food pantries.



Jewish Senior Housing and Healthcare Service (JSHHS)

Provides the benefits of quality housing and compassionate healthcare services to senior residents and their families.



Jewish Community Foundation, Inc. (JCF)

A supporting organization of the Jewish Federation, providing planned giving and endowment funds, donor advised funds, and legacy giving services, as well as financial scholarship awards and grants for organizations serving the community.



Jewish Community Properties (JCP)

Acquires, owns, operates, and manages real estate on behalf of the Jewish Federation.

NATIONAL & OVERSEAS PARTNERS

The American Jewish
Joint Distribution
Committee (JDC)

The Jewish Agency
for Israel (JAFI)

The Jewish Federations
of North America
(JFNA)

World ORT

856.751.9500 | jewishsouthjersey.org

Main Office

Harold R. Isdaner Building | Weinberg Community Campus
1301 Springdale Road, Suite 200 | Cherry Hill, NJ 08003

Weinberg Commons

1711 Springdale Road | Cherry Hill, NJ 08003