



Jewish Federation®
OF SOUTHERN NEW JERSEY
AND OUR FAMILY OF AGENCIES

“

SOUTH JERSEY
JEWISH
COMMUNITY
TRACKER

”

2019-2020



GLOSSARY /REFERENCE ● ● ●

JEWISH FEDERATION OF SOUTHERN NEW JERSEY (JFED) - The Jewish Federation of Southern New Jersey and our family of agencies support those in need, enhances Jewish life, and ensures the continuity of a vibrant Jewish community locally, in Israel, and around the world.

JEWISH FEDERATION AGENCIES

- Katz Jewish Community Center (JCC)
- Jewish Community Relations Council (JCRC)
- Jewish Community Voice (JCV)
- Samost Jewish Family & Children's Service (JFCS)
- Jewish Senior Housing and Healthcare Service (JSHHS)
- Jewish Community Properties (JCP)

JEWISH FEDERATION SUPPORTING ORGANIZATIONS *(local foundations that support JFED as part of their charter)*

- Raymond & Gertrude R. Saltzman Foundation (SF)
- Jewish Community Foundation Inc (JCF)

COMMUNITY TRACKER - A report created by the Jewish Federation solely based on responses from surveys emailed to synagogues, day schools, emergent organizations and Jewish Federation agencies and supporting organizations to best describe our local community. The Tracker is designed to foster conversation with the organized Jewish community of Southern New Jersey about trends, opportunities, patterns, and needs so that we can plan collectively.

DAY SCHOOLS - Schools designed to provide children with both Jewish and secular education. Ages: K-8 and high school.

SUPPLEMENTAL SCHOOLS - Schools providing children Jewish education after public day or private school studies. Ages: K-12

EARLY CHILDHOOD CENTER (ECC) - Early childhood education programs that serve children in the preschool years and/or kindergarten.

EMERGENT JEWISH ORGANIZATIONS (EJO) - Emergent congregations share a devotion to revitalizing the field of Jewish engagement, a commitment to approaches both traditionally rooted and creative, and a demonstrated success in attracting unaffiliated and disengaged Jews to a rich and meaningful Jewish practice. Emergent communities take an entrepreneurial approach, operating outside of conventional institutional models, rethinking basic assumptions about ritual and spiritual practice, membership models, staff structures, the religious/cultural divide, and physical space.

AREAS OF IMPACT - The Jewish Federation programs and services fall into five Areas of Impact, older adults, special needs, global connections, community engagement, and family & youth, allowing us to prioritize, fundraise, and leverage resources to capacity.

JEWISH FEDERATION CONTACT INFORMATION ● ● ●

856.751.9500 | jewishsouthjersey.org

Harold R. Isdaner Building | Weinberg Community Campus | 1301 Springdale Road, Suite 200 | Cherry Hill, NJ 08003

For questions about the Community Tracker, please contact Lisa Fradin at lfradin@JFEDsnj.org.

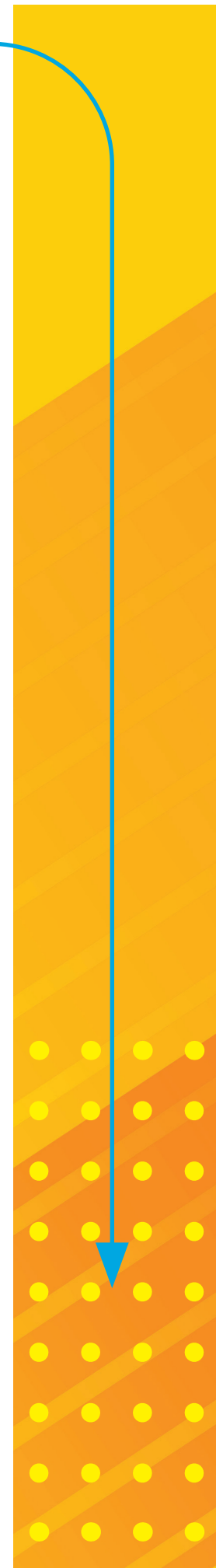
HELPFUL LINKS ● ● ●

jewishsouthjersey.org/welcomeleadership - A resource link for new leadership. Information on programs and services that are available to local organizations including more about the Federation and our family of agencies, grants and financial awards that are available, and marketing opportunities to promote upcoming events.

jewishsouthjersey.org/about-us/reports-publications - A link to the Community Tracker online.

CONTENTS ● ● ●

Community Tracker Background	4
Invited Organizations	4
Where We Are	5
Who We Are	5
Jewish Education	6
Supplemental Schools	
Day Schools	
Early Childhood Centers (ECC)	
Education Summary	
Jewish Federation of Southern New Jersey	7-9
Agencies	7
Supporting Organizations/Funding/Grants.	8-9



BACKGROUND ● ● ●

The Community Tracker conducted by the Jewish Federation of Southern New Jersey (JFED) asks qualitative, as well as quantitative questions to describe our community. Now in our third year, Community Tracker data collection was done via an online survey with fewer questions as not all data changes year to year. The information set forth in this summary is based solely on the information supplied by the organizations that responded to the survey. Data collection is done the same time each year.

In March 2020, the landscape of our community, and the world, changed due to COVID-19. The data presented in this report predates the pandemic. At this time, it is unknown what the long-term impact of COVID-19 may be on the South Jersey Jewish landscape. Almost one year in and still no clear end in site, our community is feeling the impact. We have seen numerous furloughs, layoffs, and challenges, but more importantly, we are seeing innovation and opportunities for collaborations and engagement on a new level. JFED began the quarantine by convening weekly community calls sharing resources and best practices with community leadership. As of summer 2020, these calls became monthly and continue to bring resources to the community such as guidance on the Paycheck Protection Program (PPP), virtual events, discussions on re-opening buildings, security assistance from the Regional Security Advisor, and partnerships with Aleph Homecare as a resource for health checks. As we live through these unprecedented times, JFED will continue to innovate, support community initiatives and facilitate opportunities to strengthen our Jewish community.

INVITED ORGANIZATIONS



Synagogues

TOTAL INVITED 14 | RESPONDED* 11

Of the 14 synagogues invited, in 2020 there were 11 respondents, an increase from 9 respondents in 2019. The response rate for synagogues is 78.6%; up from 64.3% in 2019, a 14.3% increase in responses.

- | | | |
|--|--|------------------------------|
| Adath Emanu-El* | Congregation B'nai Tikvah Beth Israel (CBTBI)* | Temple Emanuel* |
| Chabad Lubavitch of Camden and Burlington Counties * | Congregation Beth Tikvah* | Temple Har Zion |
| Chabad Gloucester County | Congregation M'kor Shalom* | Temple Sinai of Cinnaminson* |
| Congregation Beth El* | Congregation Sons of Israel* | Torah Links |
| | Temple Beth Sholom (TBS)* | Young Israel of Cherry Hill* |



Day Schools

TOTAL INVITED 3 | RESPONDED* 3

- | | | |
|-------------------------------|------------------------------|--------------------|
| Foxman Torah Institute (FTI)* | Kellman Brown Academy (KBA)* | Politz Day School* |
|-------------------------------|------------------------------|--------------------|



Emergent Jewish Organizations (EJO)

TOTAL INVITED 1 | RESPONDED* 1

- Nafshenu*



Jewish Federation Agencies & Supporting Organizations

TOTAL INVITED 7 | RESPONDED* 7

*Our Family of Agencies: 5 invited - 5 replied**

- | | |
|---|---|
| Katz Jewish Community Center (JCC)* | Jewish Community Voice (JCV)* |
| Jewish Community Relations Council (JCRC)* | Samost Jewish Family & Children's Service (JFCS)* |
| Jewish Senior Housing and Healthcare Service (JSHHS)* | |

Supporting Organizations (local Foundations who support JFED as part of their charter)

- | | |
|---|---|
| Jewish Community Foundation Inc. (JCF)* | Raymond & Gertrude R. Saltzman Foundation (SF)* |
|---|---|

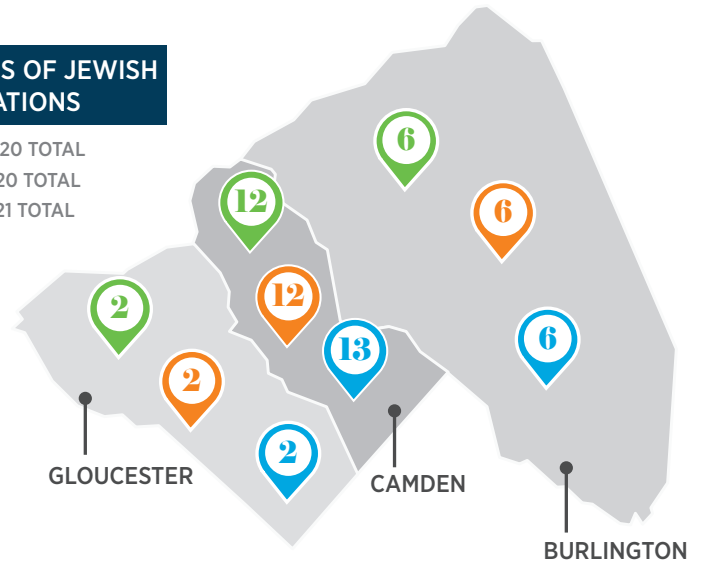
* = Responded

WHERE WE ARE ● ● ●

All responding organizations, which includes synagogues, day schools, and EJO, are located in the tri-county area serviced by JFED: Burlington, Camden and Gloucester Counties.

LOCATIONS OF JEWISH ORGANIZATIONS

- 2020 - 20 TOTAL
- 2019 - 20 TOTAL
- 2018 - 21 TOTAL



WHO WE ARE ● ● ●

MEMBERSHIP: Data shows changes in membership from 2019 - 2020 and is based on self-reported numbers from each organization that responded to the survey between October 2019 - January 2020. Not all organizations completed all questions of the survey. As such, synagogue data reflects totals from the 7 synagogues that reported in both 2019 and 2020.

	SYNAGOGUES		K-8 DAY SCHOOLS		EJO	
	2019	2020	2019	2020	2019	2020
HOUSEHOLDS/FAMILIES	3,087	3,105	180	168	107	130
INDIVIDUALS	7,706	7,831	236	299	NA	NA

SYNAGOGUES: From 2019 to 2020, synagogues that answered the membership questions saw an increase of 18 household/family memberships and an individual membership increase of 125.

K-8 DAY SCHOOLS: From 2019 to 2020, day schools saw a decrease of 12 household/family memberships but an individual membership increase of 63.

EJO: From 2019 to 2020, EJO's saw an increase of 23 household/family memberships.

CHANGES IN SYNAGOGUE MEMBERSHIP: Data is based on 11 responding synagogues in the community.



KEY TAKEAWAY

Membership has remained relatively stable in our community. Compared to 2019, there was a decrease in number of new synagogue members by 43 family units. We also saw a decrease in members who moved from one synagogue to another and there was a decrease in members who left synagogues.

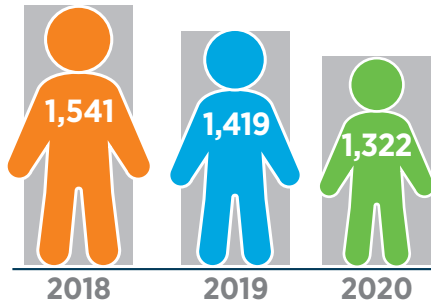
JEWISH EDUCATION ●●●

This section focuses on our Jewish education for the youth including supplemental schools, day schools and early childhood centers (ECC).

SUPPLEMENTAL SCHOOLS

10 SCHOOLS IN 2020

There are ten supplemental schools in 2020 - nine are affiliated with a synagogue and one is affiliated with an EJO. This continues to be the preferred choice of Jewish education.



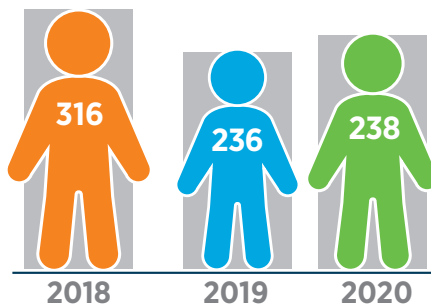
There is a decrease of students (K-12) enrolled in supplemental schools.

▼ 97 TOTAL STUDENTS K-12

DAY SCHOOLS

3 SCHOOLS IN 2020

Our community has two day schools that are K-8, and one high school. As the majority of students are K-8, this data is reflected in the chart.



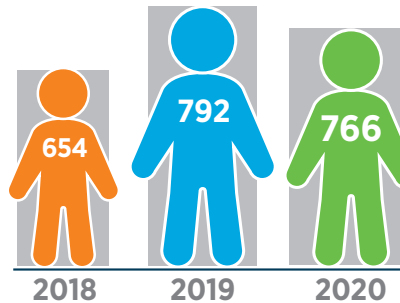
The number of day schools remain constant. Day schools saw a decrease in households/families from 180 families in 2019 to 166 families in 2020 but remained relatively flat in individual students.

▲ 2 TOTAL STUDENTS K-8

EARLY CHILDHOOD CENTERS (ECC)

8 CENTERS IN 2020

Two ECC are located in day schools and the rest are in the synagogues or the JCC. Other than the day school ECC, all others include non-Jewish students.



We see a decrease in the number of students attending ECC, as well as a 10% increase of the percentage of students who identify as non-Jewish in 2020.

▼ 26 TOTAL STUDENTS 0-11 MONTHS-K

APPROX. **42%** NON-JEWISH STUDENTS of the 6 ECCs that allow non-Jewish students

KEY TAKEAWAY

We have seen a trending decline in both supplemental, day school, and Jewish early childhood enrollment. This chart shows data from a previous Jewish education census in 2004 and compares it to our current enrollment. More research will be done to determine the reason for the trending decline in Jewish education enrollment.

One religious school closed and one EJO started a school. The number of ECC remained the same from 2004 to 2020.






	2004	2010	2014	2017-2018	2018-2019	2019-2020	2004 VS 2019	2004 VS 2020	2019 VS 2020
Religious & Day Schools	3,407	2,423	1,735	1,777	1,727	1,560	49% ▼ 1,680	54% ▼ 1,847	9.7% ▼ 167
ECC	987	852	717	739	792	731	20% ▼ 195	26% ▼ 256	7.7% ▼ 61

JEWISH FEDERATION OF SOUTHERN NEW JERSEY ●●●

AGENCIES

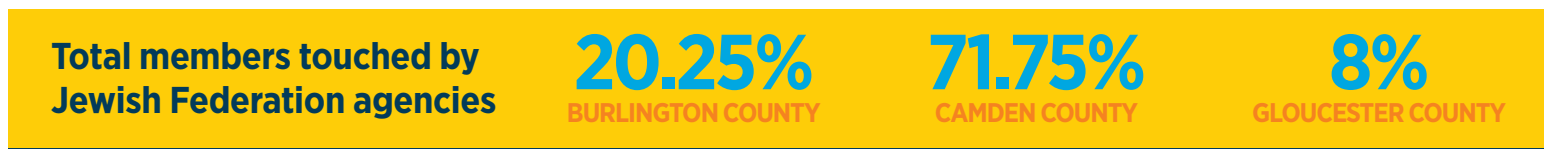
The 2018-2019 Tracker surveyed the Jewish Federation and our family of agencies for the first time. The 2019-2020 Tracker shows year-to-year changes. These agencies are service providers, offering cultural and Judaic programs, and have an overall pulse on the community. They work collaboratively with our synagogues and day schools, but there is always interest and opportunity to better align our efforts. As a community, there is opportunity to foster more dialogue and collaborations. The below data is based on survey responses from the Jewish Federation agencies between October 2019 - January 2020.

- Katz Jewish Community Center (JCC)
- Jewish Community Relations Council (JCRC)
- Jewish Community Voice (JCV)
- Samost Jewish Family & Children's Service (JFCS)
- Jewish Senior Housing and Healthcare Service (JSHHS)

 <p>JCC</p> <p>3,950 households</p> <p>13,000 individual members</p> <p><i>Number of individual members remains constant, however households has decreased, from last year.</i></p>	 <p>JFCS</p> <p>11,000 individual (clients/community) members serviced</p> <p><i>Remains consistent with the prior year</i></p>	 <p>JCV</p> <p>6,500 (household members) circulation homes</p> <p><i>There was a decrease of household members in circulation of homes</i></p>	 <p>JSHHS</p> <p>678 residents</p> <p><i>There was a slight increase of residents</i></p>	 <p>JCRC</p> <p>16,300 students impacted</p> <p><i>There was a slight decrease compared to the prior year</i></p>
---	--	---	--	--

51,428 total touches with community members

Touch - This term may underestimate the actual impact. For some individuals, this might be one point of engagement, whereas others may have ongoing or multiple sources for engagement.



In 2020, the Jewish Federation and our family of agencies employ over 700 full-time and part-time employees. This year saw a decrease in total number of employees from 887 to 710; a decrease of 177 employees. Largest number of staff work in senior service.

OVER 700 Full-time and part-time employees of the Jewish Federation and our family of agencies.



These numbers reflect a snapshot in time when the survey was completed. Staff fluctuates, growing in the summer months for camp.

JEWISH FEDERATION OF SOUTHERN NEW JERSEY ● ● ●

SUPPORTING ORGANIZATIONS/FUNDING

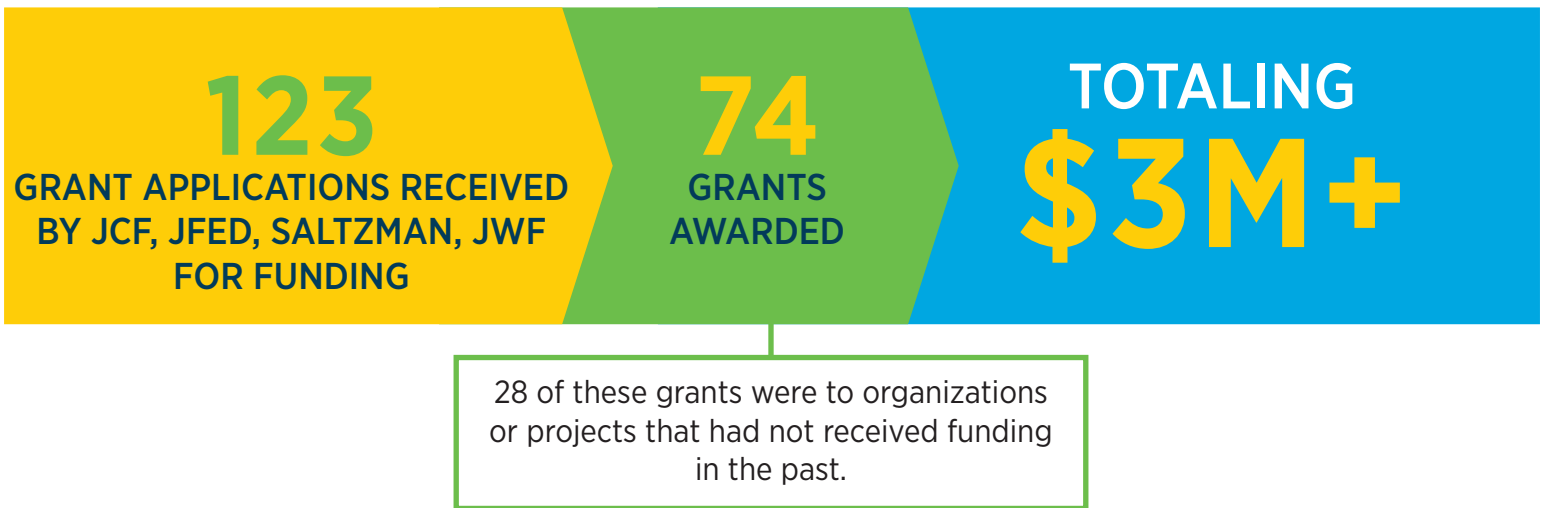
Our community is fortunate to have several supportive organizations. Data reflected on this page represents grants and awards given to the local community for the time period of October 2019 - September 2020.

Supporting organizations:

- Jewish Community Foundation, Inc. (JCF)
- Raymond & Gertrude R. Saltzman Foundation (SF)

An additional source of funding for the community:

- Jewish Federation's Jewish Women's Foundation (JWF)



Jewish Federation distributes our resources into five **Areas of Impact**. These Areas of Impact help us to stay mission aligned while we serve our community, both locally and around the world. For the period of October 2019 - September 2020, the following grants were awarded (these are above and beyond Jewish Federation allocations):

\$113,866 Community Engagement *(local)*

\$406,085 Special Needs *(local)*

\$1,108,669 Older Adults *(local)*

\$85,000 Global Connections
(due to COVID-19 majority of grants stayed local this year)

\$1,400,908 Family and Youth *(local)*

Spring grants were directed toward COVID-19 relief.

JEWISH FEDERATION OF SOUTHERN NEW JERSEY ●●●

SUPPORTING ORGANIZATIONS/FUNDING

AWARDS ARE DETERMINED BY COMMITTEES



The funding from these various organizations are for the following purposes:

- Grants to Federation, its agencies and local day schools to support Jewish seniors and Jewish children who reside in the tri-county area
- Financial aid for Jewish early childhood, scholarships for Jewish overnight camp, teen Israel summer experiences, and youth leadership programs
- Assistance to religious school for students with special needs
- Grants for new and innovative programs; Scholarship & Emerging Leader Awards
- Support programs and services for those who identify as Jewish women and girls

58
TOTAL GRANTS MADE TO LOCAL ORGANIZATIONS

27
ORGANIZATIONS BENEFITED FROM THESE GRANTS

6
LOCAL ORGANIZATIONS RECEIVED A GRANT FOR THE FIRST TIME THIS YEAR

LIST OF FUNDED ORGANIZATIONS:

- JFED
- JFCS
- JCC
- JCRC
- JCF

DAY SCHOOLS:

- Politz Day School
- Kellman Brown Academy
- Foxman Torah Institute

YOUTH:

- B'nai B'rith Youth Organization
- Camp Gan Israel

GRANTS SUPPORT SPECIAL NEEDS AND/OR EARLY CHILDHOOD STUDENTS AT THE FOLLOWING SYNAGOGUES:

- Adath Emanu-El
- Congregation Beth El
- Congregation Beth Tikvah
- Congregation B'nai Tikvah-Beth Israel
- Congregation M'kor Shalom
- Temple Beth Shalom
- Temple Emanuel
- Temple Har Zion
- Temple Sinai

SYNAGOGUE/EJO /OTHER JEWISH PROGRAMS:

- Congregation M'kor Shalom MLK Program
- Temple Emanuel Professional Development Program
- Temple Har Zion Visiting Rabbis
- Shabbaton Program
- Young Israel Shabbat Inclusion Program
- Moorestown Jewish Association Holiday Programming
- Chevra Kadisha
- RAPHA